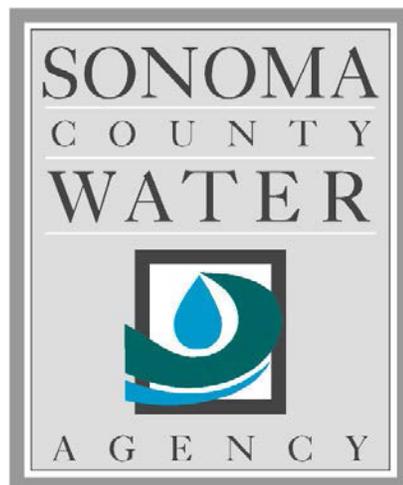


State Water Resources Control Board  
Order 5/01/2015

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Term 20 - Implementation of Conservation  
Regulatory Framework



**June 4, 2015**

Prepared by

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## 1 Introduction

This report has been prepared by the Sonoma County Water Agency (Water Agency) to fulfill the requirements of Term 20 (a) of the State Water Resources Control Board (State Board) Order dated May 1, 2015 (Order).

Term 20 of the Order directs the Water Agency to take the following actions:

SCWA shall submit evidence of compliance with any future regulatory framework implementing the conservation requirements of the Governor's April 1, 2015 executive Order (future regulatory framework) or a water demand reduction plan (Plan) for all customers that beneficially use water diverted and /or stored under these rights or customers otherwise subject to the temporary changes authorized by this order (excluding customers found on the De Minimus list provided by SCWA on April 29, 2015, whose diversions amount to less than one percent of SCWA's total water distributed), as follows:

- a. For SCWA customers that are subject to the future regulatory framework, SCWA shall submit written confirmation to the Deputy Director to demonstrate whether and how said customer is A) subject to the future regulatory framework and B) in compliance with all applicable conservation and reporting requirements therein. The written confirmation for part A shall be submitted within 2 weeks after the effective date of the future regulatory framework and updated within 2 weeks of any new such customer being added. The written confirmation for part B shall be submitted within 180 days of the date of order issuance.
- b. For SCWA customers that are not subject to the future regulatory framework, SCWA shall prepare a Plan to ensure these customers meet a water demand reduction of a minimum of 20% of baseline water demand. The Plan shall define baseline water demand as appropriate for SCWA's situation based on considerations such as weather, economy, wholesale supplier allocations or other relevant information. For the purpose of compliance with this term, if the Plan does not define baseline water demand, it is assumed to be the average water demand for the previous year (excluding drought years). The Plan shall be submitted within 2 weeks after the date of issuance of this order and updated within 2 weeks of any such new customer being added.

## 2 Customers Subject to Regulatory Framework

The future regulatory framework referred to in the Order was issued by the State Water Resources Control Board in Resolution No. 2015-0032 (Resolution) on May 5 and went into effect on May 15, 2015. The Resolution set conservation standards for categories of urban water suppliers (defined as having over 3,000 connections) based on the average residential per capita water use from July through September 2014. Table 1 shows the Water Agency customers that are subject to the Resolution's conservation standards and the respective conservation goal for each customer. According to the Resolution, these conservation standards are effective beginning June 1. The Water Agency, continues

to work closely with the local water retailers to implement a regional program and support the Sonoma-Marín Saving Water Partnership.

**Table 1: Water Customers with Assigned Conservation Standard**

| <b>Water Retailer</b>                              | <b>Conservation Standard</b> |
|--|------------------------------|
| City of Rohnert Park                               | 16%                          |
| City of Santa Rosa                                 | 16%                          |
| City of Petaluma                                   | 16%                          |
| Town of Windsor                                    | 16%                          |
| Valley of the Moon Water District                  | 20%                          |
| Marin Municipal Water District                     | 20%                          |
| North Marin Water District                         | 24%                          |
| City of Healdsburg                                 | 28%                          |
| City of Sonoma                                     | 28%                          |
| <b>Sonoma-Marín Saving Water Partnership Total</b> | <b>19%</b>                   |

Furthermore, the Resolution requires each water public water system that is not classified as an ‘urban water supplier’ (has less than 3,000 connections) to either reduce water use by 25% compared to 2013 production or limit irrigation to 2 days per week. Table 2 contains the Water Agency customers that have less than 3,000 connections and the actions they have taken to comply with the regulatory framework.

**Table 2: Water Customers without an Assigned Conservation Standard**

| <b>Water Retailer</b>      | <b>Conservation Action</b> |
|----------------------------|----------------------------|
| CalAm - Larkfield          | Irrigation Limitation      |
| Penngrove Water Company    | 25% Reduction              |
| City of Cotati             | Irrigation Limitation      |
| Forestville Water District | Irrigation Limitation      |

### 3 Customers Not Subject to Regulatory Framework

The Water Agency does not have any customers, excluding customers found on the De Minimus list, that are not subject to the regulatory framework.