

# 2010 WATER AWARENESS VIDEO CONTEST

## "WASTE IN THE WATERSHED ILLEGAL DUMPING AND TRASH"



### CASH AWARDS

1ST PLACE \$1500 2ND PLACE \$1000 3RD PLACE \$500

#### WHO MAY ENTER:

STUDENTS IN GRADES 9 -12 ATTENDING HIGH SCHOOL IN SONOMA, SOUTHERN MENDOCINO OR NORTHERN MARIN COUNTIES. ENTRIES CAN BE A TEAM OR INDIVIDUAL EFFORT. LIMIT ONE ENTRY PER PERSON.

#### ENTRY GUIDELINES:

ALL ENTRIES MUST BE SUBMITTED ON A STANDARD VHS TAPE OR DVD (ONE ENTRY PER TAPE/DVD)  
ALL ENTRIES MUST BE BETWEEN THIRTY (30) SECONDS AND ONE (1) MINUTE IN LENGTH  
NO PROFESSIONAL ASSISTANCE OR USE OF COPYRIGHT MATERIAL IS ALLOWED. SUCH USE WILL RESULT IN AN AUTOMATIC DISQUALIFICATION.

#### ENTRY FORM:

A COMPLETED ENTRY FORM MUST BE TURNED IN FOR EACH STUDENT WITH EACH VIDEO. PLEASE LABEL VIDEOS WITH THE NAMES OF THOSE SUBMITTING THE VIDEO, HIGH SCHOOL AND PHONE NUMBER.

#### JUDGING CRITERIA:

VIDEOS WILL BE JUDGED BY AN INDEPENDENT REVIEW COMMITTEE USING THE FOLLOWING CRITERIA:

- ◆ INCORPORATION OF "WASTE IN THE WATERSHED - ILLEGAL DUMPING AND TRASH" MESSAGE ◆
- ◆ CREATIVITY - ORIGINALITY ◆ ENTERTAINMENT VALUE ◆ ACCURACY OF INFORMATION ◆
- ◆ COMPOSITION (LENGTH, TECHNICAL CONSTRUCTION, AUDIO QUALITY) ◆

CASH AWARDS WILL BE SPLIT WITH 50% OF THE PRIZE MONEY GOING TO THE INDIVIDUAL(S) WHO SUBMITTED THE VIDEO AND 50% TO THE HIGH SCHOOL THEY ATTEND. AN AWARDS PRESENTATION WILL BE HELD IN MAY.

**DEADLINE IS MARCH 26, 2010** POSTMARKED OR DELIVERED BY 5:00 PM TO CARY OLIN AT THE SONOMA COUNTY WATER AGENCY, 404 AVIATION BOULEVARD, SANTA ROSA 95403. QUESTIONS? CALL CARY AT 707. 521-6211.

THE RUSSIAN RIVER WATERSHED ASSOCIATION IS AN ASSOCIATION OF NINE CITIES, COUNTIES AND SPECIAL DISTRICTS IN THE RUSSIAN RIVER WATERSHED THAT HAVE COME TOGETHER TO COORDINATE REGIONAL PROGRAMS FOR CLEAN WATER, FISHERIES RESTORATION AND WATERSHED ENHANCEMENT. THE RUSSIAN RIVER WATERSHED ASSOCIATION INCLUDES THE CITIES OF CLOVERDALE, COTATI, HEALDSBURG, ROHNERT PARK, SANTA ROSA AND UKIAH; THE TOWN OF WINDSOR; THE COUNTY OF SONOMA; AND THE SONOMA COUNTY WATER AGENCY

