

Rethink Your Drink Take it from the TAP!

Russian River Watershed Association 2012 Water Awareness High School Video Contest

Submission Deadline is Friday March 16, 2012
Must be postmarked or delivered by 5:00 pm to Kory Hebner at the
Sonoma County Water Agency
404 Aviation Boulevard, Santa Rosa, CA 95403
Questions? Call Kory at 707- 521-6204.

Who May Enter:

Students in grades 9 -12 attending high school in Sonoma, southern Mendocino, or northern Marin counties. Entries can be a team or individual effort. Limit one entry per person.

Entry Guidelines:

- Each entry must be submitted on two standard DVD's:
 1. Playable DVD with no Menus
 2. Movie file (Prefer: .mpg .wmv .avi)
- Must be between 30 seconds and 1 minute in length
- No professional assistance or use of copyright material is allowed. (Such use will result in an automatic disqualification.)

Entry Form:

A completed entry form must be turned in for each student with each video. Please label DVD's with the names of those submitting the video, high school name and phone number.

Judging Criteria:

Entries will be judged by an independent review committee using the following criteria:

- Incorporation of "Take it from the TAP" message
- Composition (length, technical construction, audio quality)
- Entertainment value
- Accuracy of information
- Creativity - originality



Cash awards:

1st place \$1500
2nd Place \$1000
3rd place \$500

Cash awards will be split with 50% of the prize money going to the individual(s) who submitted the video and 50% to the high school they attend. An awards presentation will be held in late April.

The Russian River Watershed Association is an association of nine cities, counties and special districts in the Russian River Watershed that have come together to coordinate regional programs for clean water, fisheries restoration and watershed enhancement. The Russian River Watershed Association includes the cities of Cloverdale, Cotati, Healdsburg, Rohnert Park, Santa Rosa and Ukiah; the Town of Windsor; the County of Sonoma; and the Sonoma County Water Agency.

