

SWRCB Term 15
Milestone 2 Report

City of Ukiah
Water Use and Conservation Efforts

Prepared By

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Submitted to

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Milestone 2

- The overall metered water usage for The City of Ukiah is currently 28.9% less than use in 2004.
- On June 17, 2009, The City of Ukiah's council declared new water conservation mandates.
 1. Use through any meter when the City has notified the customer in writing to repair a broken or defective plumbing, sprinkler, watering or irrigation system and the customer has failed to effect such repairs within five days.
 2. Use of water which results in flooding or runoff in gutters or streets (The City encourages the use of commercial car wash facilities).
 3. Use of water through a hose for washing cars, buses, boats, trailers or other vehicles in the public right of way or any other location that creates runoff in gutter or streets.
 4. Use of water through a hose for washing buildings, structures, sidewalks, walkways, driveways, patios, parking lots, tennis courts, or other hard-surfaced areas that creates runoff in gutter or streets.
 5. Service of water by any restaurant except upon the request of a patron.
 6. Use of water to flush hydrants, except where required for public health or safety.
 7. Use for more than minimal landscaping in connection with new construction.

Enforcement of these mandatory restrictions would be progressive and could include:

1. Educational letter or visit.
 2. Educational visit and warning.
 3. Installation of flow restrictor.
 4. Shutoff and reconnection fee.
- We have advertised for conservation in two local publications. These ads encourage voluntary conservation, thank those who have contributed to the current water use reduction and also inform the public of our current reduction percentage amount. These ads have been placed 1-3 times monthly.
 - The City of Ukiah's Water Conservation Program Coordinator has launched an educational water awareness program and has taught numerous classes in grades ranging from 1-8 on the fundamentals of water conservation as well as the water cycle and groundwater pollution prevention.
 - The City of Ukiah's Mayor recorded a public service announcement urging residents to conserve water and tips on how to do so. This PSR will continue to air on all 3 of Ukiah's major radio stations until October 31, 2009.
 - Free water conservation yard signs are available for residents to pick up at our office.

- We have also hosted a booth space at the local farmers markets and our annual Taste of Downtown community event. At these events educational pamphlets, dye tablets for testing toilets, educational children's materials and yard conservation signs were distributed.
- The City of Ukiah's Water Conservation Program Coordinator handles our Water Conservation Hotline. This hotline is available for residents to get information on current water issues, tips for conserving and to report water wasters.
- The water conservation coordinator follows up on reports regarding water wasting. She then makes an educational visit to the address and if unable to talk with the person, a door hanger is left to inform the person of the wasting that has occurred, how to conserve water and also lists the new city mandates. The address is then logged into a data base. Repeat water wasters are tracked and water use is monitored closely.
- The City of Ukiah's Public Utility Department employees and the Water Conservation Coordinator, patrol neighborhoods for water wasting activities.
- The City of Ukiah's Water Conservation Program Coordinator has also met with all of top water user account holders and has informed them of the current water crisis and given many tips on how to conserve within their organization. These accounts are also monitored closely.
- We have sent out water conservation updates and information with our water bills every month since May.
- The City of Ukiah continuously sends out press releases to inform the public of the current water status and to update residents on both voluntary and mandatory conservation practices suggested by the city.
- Urinals in many of our city buildings have been replaced with newer, waterless models.
- Water Conservation banners are hung over our State Street, in the downtown area of Ukiah. They are also hung at the City Softball Fields and on Dora Street.
- The City also maintains a website with links dedicated to water conservation updates and tips.