

May 4, 2009

Lynn Florey
Sonoma County Water Agency
Principal Program Specialist
404 Aviation Blvd
Santa Rosa, CA 95406

Re: SWRCB Water Conservation Requirements

Dear Lynn,

In response to your request for information regarding the State Water Resources Control Board's requirements outlined in Order WR 2009-0027-DWR Title 15, please review the following information:

- 1.) Title 15 requests that municipal and agricultural water users of the Russian River watershed achieve a water conservation goal of 25% in Sonoma County. The City of Petaluma plans on achieving this goal through implementation of its Water Conservation Plan, which includes nineteen progressive conservation programs which will provide over 495 million gallons of water savings through the year 2025. In addition, the City is implementing its water recycling expansion program which will offset potable water by 650 million gallons through 2025. The City will also implement its Water Shortage Contingency Plan (WSCP) as outlined in our Urban Water Management Plan, if needed. The WSCP stage two mandates a 25% reduction in consumption.
- 2.) The actual metered water deliveries in 2004 for the months of April, May, June, July, August and September are as follows:
 - April – 213,525 MG
 - May – 238,527 MG
 - June – 413,656 MG
 - July – 340,903 MG
 - August – 547,466 MG
- 3.) The City of Petaluma has adopted a new Water Conservation Regulations Ordinance (adopted January 2009) which includes new development standards, landscape standards for new and renovated landscapes, and updated water waste prohibition language. The City has begun and will continue to implement and enforce this ordinance to identify and prevent any waste, unreasonable use, unreasonable method of use or unreasonable method of diversion of water.

Please contact should you have any questions.

Regards,

David Iribarne
City of Petaluma
Water Conservation Coordinator
707-778-4591
diribarne@ci.petaluma.ca.us

Cc: Mike Ban
Margaret Orr