

Sonoma Clean Power Update

Welcome to the Sonoma Clean Power Monthly Update

Sonoma Clean Power is a community choice aggregation (CCA) program currently undergoing investigation and development through the Sonoma County Water Agency. CCA programs allow cities and counties to form a service area to purchase and deliver electricity to their residents. Sonoma Clean Power is being studied because it may provide multiple benefits including offering a cleaner electricity supply as well as developing local renewable energy projects.

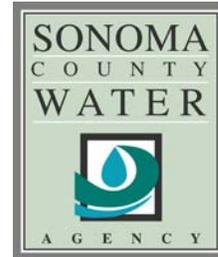
The purpose of this monthly newsletter is to provide a regular stream of information regarding the CCA effort to the public and interested parties. We thank you for your interest in this project and please let us know if you have any feedback.

Responses to RFP for Energy Service Providers Due April 5th

Responses to the request for proposals (RFP) for energy service providers are due April 5th. The RFP seeks proposals for power supply, data management and customer and demand side services such as efficiency programs, demand response and net energy metering. In addition, support in financing the start-up activities for Sonoma Clean Power was requested from responders. A pre-bid meeting held on March 1 was well attended with 19 potential responders participating. The RFP is available at the Sonoma County Water Agency website RFP/RFQ page <http://www.scwa.ca.gov/rfp/>.

Responses to RFQ for Public Information and Marketing Services Received

A request for qualifications (RFQ) for public information and marketing services for Sonoma Clean Power was issued in February. 10 firms responded and were evaluated for qualifications. The full RFQ is available at the Sonoma County Water Agency website RFP/RFQ page <http://www.scwa.ca.gov/rfp/>. For additional information please contact Amy Bolten at amy.bolten@scwa.ca.gov.



Upcoming Public Forum Presentations

April 16, 2013 - Sonoma Clean Power Authority Board of Directors (see explanation below)

May 6, 2013 - Sebastopol City Council

May 7, 2013 - Cloverdale City Council

May 20, 2013 - Petaluma City Council

Follow-up Links

[AB 117](#)

[SB 790](#)

[Feasibility study](#)

[February 2013 Newsletter](#)

[General Information](#)

[Draft Implementation Plan](#)

Project Timeline

March 22, 2011 - Board of Directors directs staff to investigate the creation of a CCA

October 13, 2011 - Feasibility Study Completed

Sonoma Clean Power to Return to Board in April

Sonoma County Water Agency staff will return to the Sonoma Clean Power Authority Board in April to seek further guidance on matters related to Sonoma Clean Power. Depending on the level and complexity of responses to the RFP, the Board meeting may occur on the 16th or 23rd. Staff will be asking the Board for direction regarding start-up financing and marketing. The Board will also be given preliminary information regarding how the rates of Sonoma Clean Power will compare to existing rates.

Search for Chief Executive Underway

A search for an Interim Chief Executive Officer to manage Sonoma Clean Power is in process. An executive recruitment firm has been retained to identify and screen qualified candidates. The Interim CEO will guide Sonoma Clean Power through the start-up phase. When the SCP Board has been firmly established, a permanent CEO will be appointed.

Local CCA News: Santa Cruz County Moves Forward with CCA Evaluation

Santa Cruz County is moving forward with evaluating community choice aggregation with adoption of a resolution on March 5th. This resolution confirms formal participation of County staff in a Community Choice Aggregation Development Project Advisory Committee. In addition the resolution authorized the committee's consultants to request energy usage load data from PG&E to begin the evaluation process. For more information on Santa Cruz County visit their website at <http://www.co.santa-cruz.ca.us/>.

April 10, 2012 - Board of Directors directs Water Agency to prepare an implementation plan and pursue the formation of a JPA

July 2012 - Draft JPA to cities and county for review

September 2012 - Potential power providers interviewed

October 2012 - Draft Implementation Plan received

December 4, 2012 - Joint Powers Authority formed

February 2013 - Request for Proposals to potential power providers to be released

February 2013 - Request for Qualifications for Public Information and Outreach services to begin

February 2013 - Search for Chief Executive Officer to begin

Projected Milestone Dates

Fall 2013 - Opt-out period to begin

January 2014 - Service to begin