

# Sonoma Clean Power Update

## Welcome to the Sonoma Clean Power Monthly Update

Sonoma Clean Power is a community choice aggregation (CCA) program currently undergoing investigation and development through the Sonoma County Water Agency. CCA programs allow cities and counties to form a service area to purchase and deliver electricity to their residents. Sonoma Clean Power is being studied because it may provide multiple benefits including offering a cleaner electricity supply as well as developing local renewable energy projects.

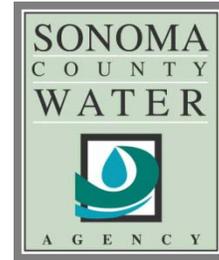
The purpose of this monthly newsletter is to provide a regular stream of information regarding the CCA effort to the public and interested parties. We thank you for your interest in this project and please let us know if you have any feedback.

## Request for Proposals for Energy Service Providers Released

A request for proposals (RFP) has been issued for energy service providers to supply electric power and other services to Sonoma Clean Power. The RFP seeks to receive proposals for power supply, data management and customer and demand side services such as efficiency programs, demand response and net energy metering. In addition, the RFP seeks support in financing the start-up activities for Sonoma Clean Power. Responses are due April 5, 2013. The RFP is available at the Sonoma County Water Agency website RFP/RFQ page <http://www.scwa.ca.gov/rfp/>.

## Request for Qualifications Issued for Public Information and Marketing Services

A request for qualifications (RFQ) for public information and marketing services was released earlier this month. This RFQ seeks responses from marketing firms to successfully brand Sonoma Clean Power, provide information and outreach as well as educate Sonoma County ratepayers about the program. The RFQ deadline for responses is March 8, 2013. The full RFQ is available at the Sonoma County Water Agency website RFP/RFQ page <http://www.scwa.ca.gov/rfp/>. For additional information, please contact Amy Bolten at [amy.bolten@scwa.ca.gov](mailto:amy.bolten@scwa.ca.gov).



## Upcoming Public Forum Presentations

There are no public presentations scheduled at this time.

## Follow-up Links

[AB 117](#)  
[SB 790](#)  
[Feasibility study](#)  
[January 2013 Newsletter](#)  
[General Information](#)  
[Draft Implementation Plan](#)

## Project Timeline

March 22, 2011 - Board of Directors directs staff to investigate the creation of a CCA

October 13, 2011 - Feasibility Study Completed

April 10, 2012 - Board of Directors directs Water Agency to prepare an implementation plan and pursue the formation of a JPA

July 2012 - Draft JPA to cities and county for review

## Request for Qualifications Issued for Peer Review Services

A request for qualifications (RFQ) for peer review services was released in early February. This RFQ seeks services to provide third party objective review of the fundamentals of the Sonoma Clean Power program. The RFQ deadline for submittals is March 1, 2013 and is available at the Sonoma County Water Agency website RFP/RFQ page <http://www.scwa.ca.gov/rfp/>.

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## *Local CCA News:* Marin Energy Authority Opens Annual Renewable Energy Procurement Process

Marin Energy Authority has made a commitment to provide increasing amounts of renewable energy to its Marin Clean Energy (MCE) customers. Currently MCE procures electricity with a minimum renewable energy content of 50 percent. To continue towards increasing levels of clean power, Marin Energy Authority has established an annual Open Season procurement process to provide a competitive and objective opportunity for renewable energy suppliers. This recent procurement opportunity requests in-state supplies (or RECs) at a 1 MW minimum generating capacity. For additional information, please visit the Marin Energy Authority website at <http://www.marinenergyauthority.org/energy-procurement>.

September 2012 - Potential power providers interviewed

October 2012 - Draft Implementation Plan received

December 4, 2012 - Joint Powers Authority formed

February 2013 - Request for Proposals to potential power providers to be released

February 2013 - Request for Qualifications for Public Information and Outreach services to begin

February 2013 - Search for Chief Executive Officer to begin

## Projected Milestone Dates

Fall 2013 - Opt-out period to begin

January 2014 - Service to begin