

Sonoma Clean Power Update

Welcome to the Sonoma Clean Power Monthly Update

Sonoma Clean Power is a community choice aggregation (CCA) program currently undergoing investigation and development through the Sonoma County Water Agency. CCA is a market-based energy program that is revenue supported and not reliant on taxpayer subsidies. CCA allows communities to pool their electricity demand in order to purchase power on behalf of their residents, businesses and municipal accounts. CCA programs partner with investor-owned utilities which continue to deliver the electricity and send the monthly bill. CCA charges simply replace the investor-owned utility electricity charges on the bill. Customers may opt-out and return to their customary service. CCA is a flexible model that can be designed to suit our local community's energy goals.

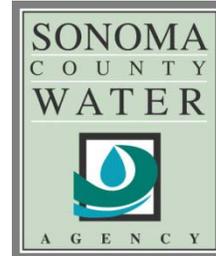
The purpose of this monthly newsletter is to provide a regular stream of information regarding Sonoma Clean Power to the public and interested parties. We thank you for your interest in this program and please let us know if you have any feedback.

Preliminary Electricity Rates Released

Preliminary electricity rates have been released for Sonoma Clean Power. As a result of eleven bids received from potential power providers, estimated rates have been calculated which are extremely competitive with PG&E. Sonoma Clean Power's residential rates are estimated to fall between 1.8 percent below and 1 percent above PG&E's 2013 rates. Commercial power rates are estimated to be from 3 percent below to 0.5 percent above. For more information please visit www.sonomacleanpower.org.

Sonoma Clean Power Authority Moves Forward

On Tuesday April 23, 2013, the Sonoma Clean Power Authority Board of Directors voted to move ahead with implementation of the Sonoma Clean Power program. The 4-1 vote authorized Water Agency staff to continue with a number of tasks including negotiating with First Community Bank for startup funding and approval of a contract with MIG for public outreach and education services. For additional information regarding the actions



Upcoming Public Forum Presentations

May 7 - City of Sebastopol City Council

May 8 - City of Cloverdale City Council

May 14 - City of Rohnert Park City Council

May 15 - Town of Windsor

May 20 - City of Petaluma City Council

May 21 - City of Santa Rosa City Council

June 3 - Town of Sonoma City Council

Follow-up Links

[AB 117](#)

[SB 790](#)

[Feasibility study](#)

[February 2013 Newsletter](#)

[March 2013 Newsletter](#)

[General Information](#)

[Draft Implementation Plan](#)

Project Timeline

March 22, 2011 - Board of

authorized at the meeting please visit the County of Sonoma Board agenda [webpage](#).

Outreach to Cities Ramps Up

As Sonoma Clean Power moves toward launch, cities in Sonoma County will be determining if they will participate in the initial rollout phase. Throughout May presentations are scheduled to provide the cities with additional information and obtain feedback regarding their intention to join Sonoma Clean Power. See the Upcoming Presentations section above for specific dates.

Local CCA News:

Novato Returns to Marin Clean Energy Citing Cost Savings

The Novato City Council voted unanimously on April 16th to purchase electricity from Marin Clean Energy, a move that is expected to save the City \$9,000 annually. The City will be enrolled in the MEA's Marin Clean Energy "Light Green" Program, which offers 50% renewable energy from wind, solar, biogas, and hydroelectric projects in Northern California, Oregon, and Washington. For additional information please visit the Marin Independence Journal article located [here](#).

Directors directs staff to investigate the creation of a CCA

October 13, 2011 - Feasibility Study Completed

April 10, 2012 - Board of Directors directs Water Agency to prepare an implementation plan and pursue the formation of a JPA

July 2012 - Draft JPA to cities and county for review

September 2012 - Potential power providers interviewed

October 2012 - Draft Implementation Plan received

December 4, 2012 - Joint Powers Authority formed

February 2013 - Request for Proposals to potential power providers released

February 2013 - Search for Chief Executive Officer begins

April 2013 - Preliminary electricity rates determined

Projected Milestone Dates

Fall 2013 - Opt-out period to begin

January 2014 - Service to begin