

Table 1. Water Conservation Programs of Agency Retail Contractors

	City of Cotati	Marin Municipal Water District	North Marin Water District	City of Petaluma	City of Rohnert Park	City of Santa Rosa	City of Sonoma	Valley of the Moon Water District	Town of Windsor
Low Flow Showerheads	Free up to 1	Free with survey	Free	Free	Free	Free	Free	Free	Free
Low Flow Aerators	Free up to 3	Free	Free	Free	Free	Free	Free	Free	Free
Self-Closing Hose Nozzles			Free	Free	Free	Free	Free	Free	Free
High Efficiency Toilet (HET = 1.28 gpf or less) Program	Free Direct Install program. HET required for all new buildings and remodels.	Program Suspended	\$150 Rebate or Free Giveaway for Residential, \$200 for Commercial	\$150 Rebate for Residential, \$260 for Commercial	\$150 Rebate Residential and Commercial		\$150 Rebate for Residential and Commercial	\$150 Rebate for Residential and Commercial	\$50 Rebate for upgrading from 1.6 gpf, \$150 Rebate for upgrading 3.5 gpf, \$150 for Commercial
Urinal Replacement Programs: Replace 1.0 gpf or greater with 1/8 gpf or less		Program Suspended	\$200 Rebate	\$260 Rebate	\$150 Rebate	\$450 Rebate			\$300 Rebate
High Efficiency Appliance Requirement		Yes	All new construction must be equipped with High Efficiency Clothes and Dish Washers along with HETs, 1.5 gpm sink aerators, and 2.0 gpm showerheads	All new construction must have HETs, HEWs efficient faucet aerators (1.5 gpm) and efficient shower heads (2.0 gpm)					
Clothes Washer Rebate	\$75 for Residential only.	Program Suspended	\$75 for Residential, Case by Case for Commercial	\$125 for Residential, \$500 for Commercial	\$75 for Residential, \$220 for Commercial	\$75 for Residential, \$350 for Commercial	\$75 for Residential	\$75 for Residential only	\$125 Residential only
Water Use Surveys (Indoor/Outdoor), Residential and Commercial	Free	Free	Free	Free		Free	Free	Free	Free
Commercial Water Efficient Ice Machine Rebate				Qualifies under CII Incentive program		\$200 per 1000 gal/mo saved up to the cost of equipment			
Sustained Reduction Rebate				CII incentive program provides rebate equal to water savings achieved by particular equipment or technology. For example, if equipment results in a 30% water savings, City will rebate 30% of the equipment cost.		\$200 per 1000 gal/mo saved up to the cost of equipment			water only accts; \$4.50/1000 gal /yr saved, water & sewer accts; \$11.40/1000 gal/yr saved up to 50% of the cost of equipment
Best Available Technologies				Qualifies under CII Incentive program		Yes			

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<b>Rainwater Harvesting Rebate</b>		Technical Assistance Program	Pilot starting in 2010 (\$0.25/gal of storage)	Qualifies under CII Incentive program		\$0.25/gal of storage			
<b>Turf Watering Recommendations: Obtain current information on precipitation rates, evapotranspiration rates and irrigation</b>		Yes - 415-945-1525 or <a href="http://www.marinwater.org">www.marinwater.org</a>	Yes	<a href="http://cityofpetaluma.net/wrcd/customized-watering-schedule.html">http://cityofpetaluma.net/wrcd/customized-watering-schedule.html</a>	<a href="http://www.rpcity.org">www.rpcity.org</a>	<a href="http://www.srcity.org/turftime">www.srcity.org/turftime</a> or Turf-Time 707-543-3466	Free	Free	Free
<b>Landscape Standards for New Development</b>	Yes	Yes	Yes	Yes	Yes	Yes			Yes
<b>Rain Sensor Rebate</b>		Free with survey	Yes (included in the Efficient Irrigation Rebate)	Rain sensors are required for new and renovated construction. Existing accounts may receive rebate under CII incentive program		Yes	\$50 if QWEL installed or \$50.00 maximum if self installed	\$50 if QWEL installed or 100% of cost if self installed, up to \$50	Part of Water Efficient Landscape Program
<b>Efficient Irrigation Rebate Provider pays for a percentage of equipment required to make system more efficient</b>		Program Suspended	50% rebate hardware that increases the efficiency of an irrigation systems (Residential up to \$200 and Commercial and Large Landscape up to \$2000)	Qualifies under CII Incentive program.	Program Suspended	Up to \$350 residential / Up to \$3500 commercial	50% - 100% rebate hardware that increases the efficiency of an irrigation system	50% - 100% rebate hardware that increases the efficiency of an irrigation system	Water Efficient Landscape program. Residential up to \$350, mixed-use up to \$650, commercial up to \$2500
<b>SMART Controller Rebate: For installation of a weather based controller</b>		Program Suspended	Yes - \$25 per active station up to \$1,000	Yes – up to \$900.	Program Suspended	Part of Green Exchange Program			Part of Water Efficient Landscape Program
<b>Water Budget: Watering amount based on weather and landscape square footage. Financial incentives = Tier 2</b>		Residential water budgets are set at a standard base. CII and irrigation accounts were revised in 1986 and are in the process of being updated.	Yes	100% of City's dedicated irrigation accounts have been issued water budgets.	Program Suspended	Yes - tied to rates for irrigation accounts	No	Yes	Yes
<b>Service Split Incentive: Non-residential customers may apply for a rebate to split a mixed use meter into two separate meters (indoor and dedicated irrigation)</b>		Program Suspended	Case by Case	As part of City's CII incentive program, customer may receive rebate for splitting service.	Program Suspended	100% reimbursement for much of the cost associated with installing a separate meter for irrigation water use.			Case by case

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<b>Water Smart Landscape Conversions /Cash for Grass: Upgrade existing turf to water smart landscaping and receive a rebate for grass and water features that are converted to water wise landscapes.</b>	\$1.00/sq ft for Residential and 50% of the actual cost of the retrofit up to \$1.00/sqft for Commercial and Multi-Family participants	Program Suspended	\$1.00/sq ft up to a maximum determined on a case by case basis for large landscapes and up to \$1000 for Single Family Residential	In May, 2010 the City launched its new <b>Mulch Madness</b> Program. The program offers customers free mulch and card board (with delivery), a drip irrigation conversion kit, and 5 free native plants to any customer who qualifies to sheet mulch unwanted turf areas. <a href="#">Click here</a> for program details.		Part of "Green Exchange Program" \$0.50 per sq ft up to \$250 Residential and up to \$2500 Large Landscape	\$0.75 per sq ft Limit of \$1000 for residence; \$150 available for drip irrigation and mulch. A limit of \$3000 for Commercial, \$300 available for drip and mulch	\$0.50 per sq ft Limit of \$400 for residence, additional \$150 for drip and mulch	\$0.50/ sq ft up to \$350 residential, \$650 mixed use, \$2,500 commercial. Part of Water Efficient Landscape Program. Visit website for details. <a href="http://www.townofwindsor.com">www.townofwindsor.com</a>
<b>Seminars/Workshops: conserve water through irrigation, plant selection, in home conservation, new technologies such as SMART controllers.</b>	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
<b>Adoption of Water Efficient Landscape Ordinance</b>	Yes	Yes	Yes	Yes-		Yes	Yes	Yes	Yes
<b>Water Waste Ordinance</b>	Yes	Yes	Yes	Part of Water Conservation Regulations Ordinance.	Yes	Yes	Yes	Yes	Yes
<b>Water Management Contracts: Water Conservation language for landscape maintenance contracts</b>		Yes		Yes-When account exceeds water budget, City works with property owner to get back on budget and recommends water management language be part of landscape maintenance contract.		Pilot starting 09/10			
<b>Water Management Rebate and Certification</b>		Certification		Certified Water Conserving Residence (CWCR) Program - City works with realtors to have home sellers get home certified as Water Conserving Residence.		\$1.53 per 1,000 gallons below budget			
<b>Graywater Rebate</b>			\$75 per qualifying fixture retrofit	Yes. Qualifies under CII Incentive program.		\$75 per qualifying fixture retrofit			
<b>Sub-Metering Requirement</b>	Yes, for new construction.	Yes		Yes. City requires all new MFR and CII (with multiple tenants) accounts to be sub-metered.	Yes				
<b>DIY Home Audit Kit</b>		Yes. Distributed by Marin Master Gardeners and free for our customers.				Free			Free; pick up at utility billing office.