

MEMORANDUM

To: Technical Advisory Committee December 1, 2009
From: Chris DeGabriele, Chair, Technical Advisory Committee
Subject: Commercial Water Conservation
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The Water Conservation Sub-committee met on Monday, November 9th and reviewed commercial water conservation programs among all of the water contractors. It was suggested that the commercial water conservation program matrix be expanded to include the large landscape programs associated with commercial accounts.

Carolyn Wasem reported that commercial business park owners need additional outreach on how much water they use, how much water is used in the commercial sector and what should be the commercial accounts' target use. It was suggested that the recommended outreach has already been undertaken, and it is difficult to get to the appropriate party since bills are oftentimes sent to a third-party billing payment service, and the landscapers are those in need to know of the water use efficiency expectation. It is recommended that these expectations be provided to the landscapers at the next CLCA meeting (first Tuesday in December) and that for existing landscapes, the Statewide Model Landscape Ordinance (70% evapotranspiration) would be the goal. The sub-committee indicated that the Regional Model Ordinance (60% evapotranspiration) is being pursued among all contractors and that should determine the commercial accounts' individual water use. Available programs pursuant to the matrix would be applicable to match the water use efficiency expectation.

It was recommended that the Water Agency rely on the Model Landscape Ordinance and new legislation (SB X7-7) requirements as the basis for reporting to the State Board on a conservation plan due in April