

MEMORANDUM

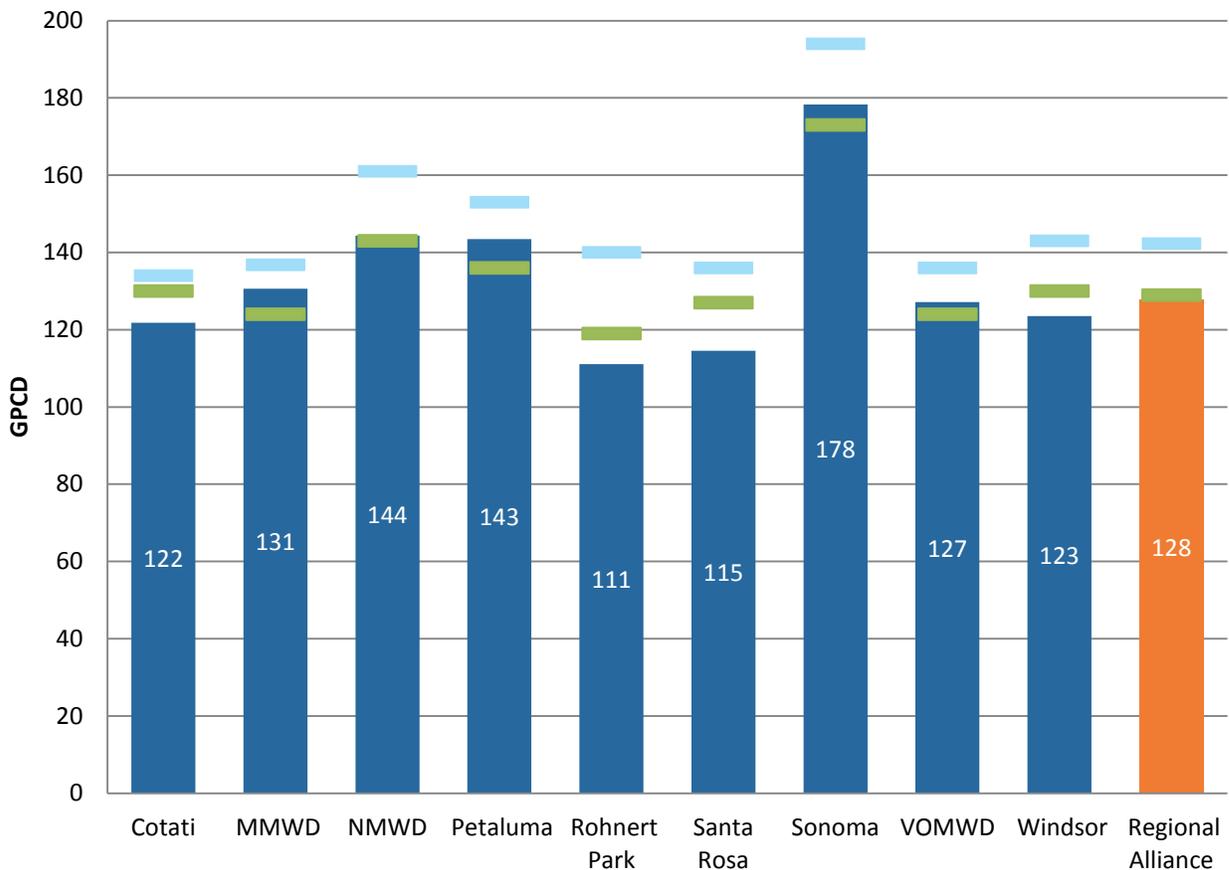
To: Chris DeGabriele, Technical Advisory Committee Chair
From: Carrie Pollard, Principal Program Specialist, Water Agency
Subject: UPDATED 2013 Gallon per Capita per Day (GPCD)

May 1, 2014

On May 18, 2011 DWR was notified that a regional alliance has been formed between and among the cities of Santa Rosa, Rohnert Park, Sonoma, Cotati, Petaluma, Town of Windsor and North Marin, Marin Municipal and Valley of the Moon Water Districts to comply with SBx7-7, the Water Conservation Act of 2009. The regional alliance was formed pursuant to the Department of Water Resources Methodologies for Calculating Baseline and Compliance Urban Per Capita Water Use because the parties receive water from a common water wholesale supplier, the Sonoma County Water Agency.

The Sonoma-Marín Saving Water Partnership established a regional commitment to work collaboratively on the implementation of appropriate water use efficiency programs. The Partnership is the mechanism used for tracking each water contractor’s individual progress towards SBx7-7 compliance and to track the regional status on an annual basis.

The graph and table below show the reported 2013 GPCD, the 2015 Target and the 2020 Target for each water contractor and the region as whole.



	Cotati	MMWD	NMWD	Petaluma	Rohnert Park	Santa Rosa	Sonoma	VOMWD	Windsor	Regional Alliance
2013 GPCD	122	131	144	143	111	115	178	127	123	128
2015 Target	134	137	161	153	140	136	194	136	143	142
2020 Target	130	124	143	136	119	127	173	124	130	129