

Sonoma Clean Power Update

Welcome to the Sonoma Clean Power Monthly Update

Sonoma Clean Power is a community choice aggregation (CCA) program currently undergoing investigation and development through the Sonoma County Water Agency. CCA programs allow cities and counties to form a service area to purchase and deliver electricity to their residents. Sonoma Clean Power is being studied because it may provide multiple benefits including offering a cleaner electricity supply as well as developing local renewable energy projects.

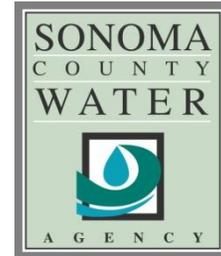
The purpose of this monthly newsletter is to provide a regular stream of information regarding the CCA effort to the public and interested parties. We thank you for your interest in this project and please let us know if you have any feedback.

Request for Proposals for Energy Service Providers to be Issued

A request for proposals (RFP) will be issued in February for energy service providers to supply electric power and other services to Sonoma Clean Power. The RFP seeks to receive proposals for power supply, data management and customer and demand side services such as efficiency programs, demand response and net energy metering. In addition, the RFP seeks support in financing the start-up activities for Sonoma Clean Power. The RFP will be available at the time of its release on the Sonoma Clean Power website at www.sonomacountywater.org/cca.

Request for Qualifications to be Issued for Public Information and Outreach

A request for qualifications (RFQ) for public information and outreach services will be released in February. This RFQ seeks responses from marketing firms to successfully brand Sonoma Clean Power, provide information and outreach as well as educate Sonoma County ratepayers about the program. The RFQ will be available at the Sonoma Clean Power website at www.sonomacountywater.org/cca. For additional information please contact Amy Bolten at amy.bolten@scwa.ca.gov.



Upcoming Public Forum Presentations

There are no public presentations scheduled at this time.

Upcoming Non-Public Presentations (Private Organizations)

There are no private organization presentations scheduled at this time.

Follow-up Links

- [AB 117](#)
- [SB 790](#)
- [Feasibility study](#)
- [Residential market survey](#)
- [Commercial market survey](#)
- [November Newsletter](#)
- [December/January Newsletter](#)
- [General Information](#)
- [Draft Implementation Plan](#)

Project Timeline

March 22, 2011 - Board of Directors directs staff to investigate the creation of a CCA

Executive Search to Begin for Chief Executive Officer

A nationwide search for a Chief Executive Officer to manage Sonoma Clean Power is anticipated to begin in February. An executive search firm will be engaged to facilitate the investigation and hiring process.

CCAs Around the Country: La Grange, Illinois

La Grange, Illinois continues moving forward with their CCA program with the selection of a consultant to negotiate power contracts. With La Grange's program, similar to many other CCA program initiatives, residential and small business customers will be automatically enrolled unless they choose to opt out.

The Village Board approved a contract January 14 with the Chicago-based Illinois Community Choice Aggregation Network which has negotiated contracts for 45 Illinois municipalities.

Read this article [here](#) or [visit the La Grange homepage](#) to find out more.

October 13, 2011 - Feasibility Study Completed

April 10, 2012 - Board of Directors directs Water Agency to prepare an implementation plan and pursue the formation of a JPA

July, 2012 - Draft JPA to cities and county for review

September 2012 - Potential power providers interviewed

October 2012 - Draft Implementation Plan received

December 4, 2012 - Joint Powers Authority formed

Projected Milestone Dates:

February 2013 - Request for Proposals to potential power providers to be released

February 2013 - Request for Qualifications for Public Information and Outreach services to begin

February 2013 - Search for Chief Executive Officer to begin