



CALIFORNIA  
AMERICAN WATER

July 31, 2009

Lynn Florey  
Principal Water Programs Specialist  
Sonoma County Water Agency  
404 Aviation Blvd.  
Santa Rosa, CA 95406

California American Water – Sacramento  
4701 Beloit Drive  
Sacramento, CA 95838  
amwater.com

Subject: California American Water, Conservation Plan - July Update

Dear Ms. Florey,

Attached are the monthly reports for the ongoing conservation efforts together with the corresponding reductions in consumption for the Larkfield District.

Attachment 1 quantifies the cumulative total reductions in water used to date. As can be seen, as of the end of July overall water use has been reduced by a little over 29 percent.

Attachment 2 provides specific information for Russian River water diversions as purchased from the Sonoma County Water Agency. These reductions, through the end of July, represent a savings of nearly 38 percent when compared to the same period in 2004.

Recently California American Water has contacted customers with commercial turf and notified them of the watering prohibitions / water budget requirements. Water audits will be scheduled for those properties in August. Additionally, all Larkfield customers have been mailed the "Conservation Newsletter 2009", copy enclosed as Attachment 3. The newsletter provides conservation tips, information on the various rebate programs, and includes offers for free conservation devices and home "WaterSmart" surveys. Additionally, the newsletter provides a refrigerator magnet with outdoor watering reminder and conservation contact phone number.

California American Water will continue its voluntary conservation program in August. We will also continue to provide you with monthly conservation updates throughout the summer. If you have any questions or require additional information, please call me at (916) 568-4259 or Anthony Lindstrom at (707) 542-8329.

Sincerely,

Andy Soule  
General Manager  
Northern Division

3 Attachments, as

Cc: Tony Lindstrom, Superintendent Larkfield

**COPY**  
ORIGINAL DOCUMENT  
SONOMA COUNTY WATER AGENCY  
TO FLOREY & TULF GROUP  
AUG - 5 2009

CF/42-4.19&6.19-9 Correspondence Related to SWRCB Order  
Approving Temporary Urgency Change in Permits 12947A,  
12949, 12950 & 16596 (Order WR 2009-0027-DWR)

CALIFORNIA AMERICAN WATER - LARKFIELD  
CONSUMPTION REDUCTION REPORT

TOTAL SYSTEM REDUCTIONS (APRIL 6 TO OCT 2, 2009)

Month	2004		2009		Total Reductions		Cumulative Reductions - %
	Cal Am Production (MG)	SCWA Purchased (MG)	Cal Am Production (MG)	SCWA Purchased (MG)	Difference 2004 -2009 (MG)	Cumulative Difference (MG)	
April	18.891	6.945	14.674	4.740	6.422	6.422	24.86%
May	24.776	16.177	18.070	7.932	14.951	21.373	32.00%
June	29.474	28.632	23.139	17.067	17.900	39.273	31.44%
July	22.786	25.016	19.717	15.966	12.119	51.392	29.76%
August	21.324	25.255	46.579				
September	25.748	33.147	58.895				
October	1.255	0.955	2.210				
<b>TOTALS</b>	<b>144.254</b>	<b>136.127</b>	<b>280.381</b>	<b>45.705</b>	<b>121.305</b>	<b>51.392</b>	<b>29.76%</b>

Notes:

1. Historic and actual values for April were prorated for 24 of the 30 days (i.e. the period from April 6th to April 30th inclusive, from monthly totals).
2. Historic and actual values for October were prorated for 2 of the 31 days (i.e. the period October 1st and 2nd inclusive, from monthly totals).
3. A negative number indicates an increase in water use rather than a decrease.
4. Cumulative reduction goal for the period April 6th to Oct 2nd (180 days inclusive) is 25%.
5. Metered consumption data is not available on a monthly basis. Production data is tabulated from Weekly Production Reports.

CALIFORNIA AMERICAN WATER - LARKFIELD  
PURCHASE WATER REDUCTION REPORT

TOTAL SCWA PURCHASED WATER REDUCTIONS (JUNE 15 TO OCT 2, 2009)

Month	2004	2009	Total Reductions		Cumulative Reductions - %
	SCWA Purchased (MG)	SCWA Purchased (MG)	Difference 2004 -2009 (MG)	Cumulative Difference (MG)	
June	15.271	9.103	6.168	6.168	40.39%
July	25.016	15.966	9.050	15.218	37.77%
August	25.255				
September	33.147				
October	0.955				
<b>TOTALS</b>	<b>99.644</b>	<b>25.069</b>		<b>21.386</b>	<b>37.77%</b>

Notes:

1. Historic and actual values for June were prorated for 16 of the 30 days (i.e. the period from June 15th to June 30th inclusive, from monthly totals).
2. Historic and actual values for October were prorated for 2 of the 31 days (i.e. the period October 1st and 2nd inclusive, from monthly totals).
3. A negative number indicates an increase in water use rather than a decrease.
4. Cumulative purchased water reduction mandate for the period June 15 to Oct 2 (110 days inclusive) is 25%.
5. Production numbers are tabulated from the Weekly Production reports.

# LARKFIELD Conservation Newsletter 2009



## STATE ORDERS 25% WATER USE CUT

We are facing our third year of drought conditions in the North Bay. The State Water Resources Control Board has ordered local water systems to reduce water use by at least 25%. This is needed both to protect our dwindling water supply and save the Russian River Watershed ecosystem.

The following six steps can achieve the 25% water use cut ordered by the state.

1. Use water outdoors only on the days shown for you on the attached magnet schedule.
2. Use a broom instead of a hose to clean sidewalks, driveways and other paved surfaces.
3. Use a positive shutoff nozzle to wash cars and vehicles (free nozzles are available at our office).
4. Only run full loads in dishwashers and clothes washers.
5. Repair plumbing and irrigation leaks promptly.
6. Report water waste at (707) 542-1717.

Below are six other ways to reduce water usage by 25% to protect the Russian River Watershed and your local water supply.

### Ask for a FREE WaterSmart Home Survey.

California American Water provides free water audits for our customers. A conservation specialist will visit your home, identify ways to help you save water, and even install free low flow fixtures in your kitchen and bathroom.

### Get more cash back with new Rebate Program.

Rebates are available for High Efficiency Toilets and High Efficiency Clothes Washers. A new rebate program sponsored by the Sonoma County Water Agency means our customers are eligible for combined rebates of up to \$225 for each toilet and \$250 for clothes washers.

### Save water every day with free conservation devices.

Stop by our office for water-saving hose nozzles, low flow showerheads, leak detection kits, moisture meters, and other free conservation devices. We also offer information about water wise gardening and our rebate and water audit programs.

### Visit our water efficient landscape gardens.

Stop by the beautiful water efficient garden at our well site on Londonberry Dr. and the new water efficient landscape at the Mark West Chamber of Commerce (4787 Old Redwood Hwy) for ideas to use in your own yard. Plant lists and information about water efficient gardens are available at our office.



Londonberry Drive Community Garden

### More conservation activity is coming.

Our new water rate structure rewards conservation by increasing the cost of water for large users. Look for inserts in your bills with more information about conservation rules and be prepared for additional restrictions on water use as the summer progresses.

### Please contact us today!

We welcome your questions or comments about our conservation programs and ways we can support your personal commitment to using less water this summer and fall. Call our Larkfield Conservation Hotline at (707) 542-1717 to get answers to your questions, schedule a WaterSmart Home Survey, receive rebate information and applications, and report water waste in your neighborhood.

### Stop by our office:

640 Larkfield Center  
Santa Rosa, CA 95403  
(707) 542-1717

Monday-Friday, 8:00 a.m to 4:30 p.m. (closed 12–1 p.m. for lunch)

Visit us online at [www.californiaamwater.com](http://www.californiaamwater.com).

**OUTDOOR WATERING SCHEDULE**

Odd-numbered addresses	Even-numbered addresses
TUESDAYS, THURSDAYS, & SATURDAYS	WEDNESDAYS, FRIDAYS & SUNDAYS
To avoid evaporation, please water outdoors before 10:00 a.m. or after 6:00 p.m.	



**CALIFORNIA  
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(707) 542-1717  
[www.californiaamwater.com](http://www.californiaamwater.com)

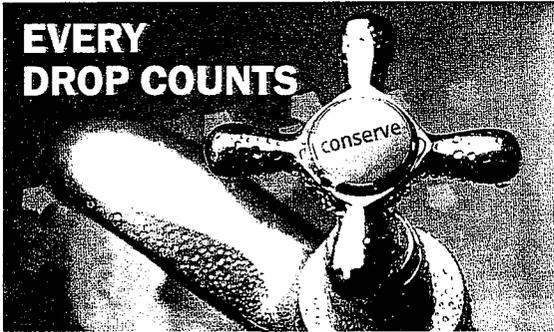
Place this magnet on your refrigerator or the inside of a magnetic garage door as a reminder!



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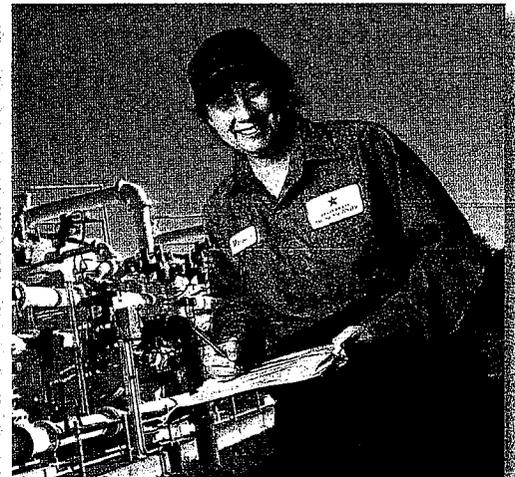
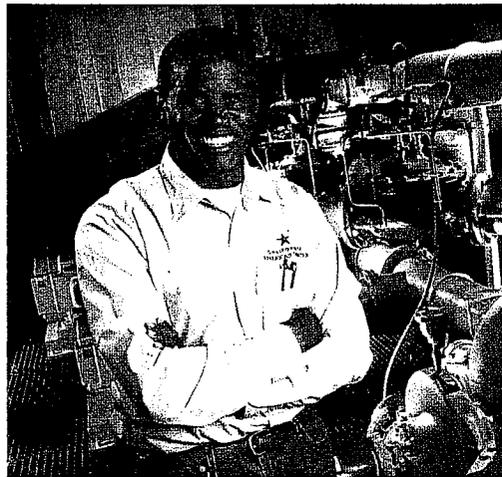
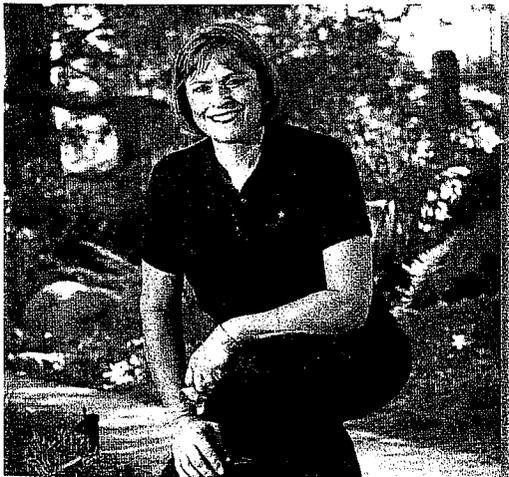
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**WE CARE ABOUT WATER.  
IT'S WHAT WE DO.**

# LARKFIELD Conservation Newsletter 2009



## Savings are in season.

Look inside for ways to cut your water use by 25%.  
And get your free Outdoor Watering Schedule magnet!

